

## PRIVACY POLICY

### 1. Introduction

This Privacy Policy explains how ChildFund herein referred to as the Organization collects, uses, stores, and protects personal data in accordance with the Data Protection and Privacy Act, 2025 of The Gambia. It applies to all personal data processed through the website [www.childfundgambia.org](http://www.childfundgambia.org).

### 2. Data Controller

ChildFund The Gambia is the data controller responsible for personal data processed through [www.childfundgambia.org](http://www.childfundgambia.org).

### 3. Personal Data Collected

ChildFund The Gambia may collect personal data through [www.childfundgambia.org](http://www.childfundgambia.org), including names, contact details, donation information, online identifiers, correspondence, and information submitted through website forms. Where content or data relates to children, such data is collected and processed only with informed consent from a parent or legal guardian and in accordance with safeguarding standards.

### 4. Lawful Basis for Processing

Personal data collected via [www.childfundgambia.org](http://www.childfundgambia.org) is processed on the basis of consent, legal obligation, legitimate interest, or public interest, as permitted under Gambian law.

### 5. Use of Personal Data

Personal data collected through [www.childfundgambia.org](http://www.childfundgambia.org) is used only for specified and lawful purposes, including communication, program delivery, safeguarding, fundraising, and statutory reporting obligations.

## 6. Children's Privacy and Safeguarding

The Organization places the highest priority on the protection, dignity, and safety of children. Personal data, images, stories, or testimonials relating to children collected through [www.childfundgambia.org](http://www.childfundgambia.org) are used or published only where it is lawful, necessary, and supported by informed consent from a parent or legal guardian. All processing involving children is guided by the best interests of the child, in line with the Children's Act, 2005, and the Organization's safeguarding policies.

## 7. Data Subject Rights

Under the Data Protection and Privacy Act, 2025, you have the right to:

- Access your personal data;
- Request correction of inaccurate data;
- Request deletion of data where legally permissible; - Object to certain forms of processing;
- Lodge a complaint with the Data Protection Authority.

## 8. Data Security and Retention

Appropriate technical and organizational measures are in place to protect personal data collected via [www.childfundgambia.org](http://www.childfundgambia.org). Data is retained only for as long as necessary for lawful purposes.

## 9. Cross-Border Data Transfers

Where personal data collected via [www.childfundgambia.org](http://www.childfundgambia.org) is transferred outside The Gambia, the Organization ensures that adequate safeguards are in place in compliance with the Data Protection and Privacy Act, 2025.

## 10. Disclosure of Information

Personal data collected via [www.childfundgambia.org](http://www.childfundgambia.org) will not be disclosed to third parties except where required by law, necessary for program implementation, or where disclosure complies with privacy, safeguarding, and child protection obligations under

Gambian law, including the Access to Information Act, 2021. Information requests that would compromise personal privacy or child safety will be lawfully refused.

## 11. Cross-Border Systems and Global Operations

The Organization operates within a global network. Personal data collected via [www.childfundgambia.org](http://www.childfundgambia.org) may be accessed or processed by regional or international offices, service providers, or secure cloud-based systems located outside The Gambia. In all such cases, appropriate legal, technical, and organizational safeguards are applied to protect personal data in accordance with the Data Protection and Privacy Act, 2025.

## 12. Reporting Concerns and Contact Information

Individuals may contact the Organization via [www.childfundgambia.org](http://www.childfundgambia.org) to exercise data protection rights or raise safeguarding concerns. Safeguarding concerns involving children may be reported confidentially through the Organization's established reporting mechanisms.

## 13. Updates to this Policy

This Privacy Policy may be updated periodically to reflect legal, operational, or policy changes. Updates will be published on [www.childfundgambia.org](http://www.childfundgambia.org) and take effect upon publication.