

# FY21

## Annual Report



**ChildFund**  
The Gambia

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## OUR VISION

A world in which children realize their rights and achieve their potential.

# ABBREVIATIONS

|       |  |
|-------|--|
| CO    | County office                                |
| FY21  | Fiscal Year 2021                             |
| LS    | Life Stage                                   |
| DEV   | Deprived, Excluded & Vulnerable              |
| LP    | Local Partner                                |
| MOBSE | Ministry of Basic Education                  |
| ECD   | Early Childhood Development                  |
| MOU   | Memorandum of Understanding                  |
| CD    | Country Director                             |
| UCD   | Universal Children's Day                     |
| ICDB  | International Children's Day of Broadcasting |
| CCPC  | Community Child Protection Committees        |
| DAC   | Day of the African Child                     |
| CSP   | Country Strategic Plan                       |
| GIK   | Gifts-in-Kind                                |
| HR    | Human resources                              |
| DDYF  | Ding Ding Yiriwa Federation                  |
| FDDF  | Foni Ding Ding Federation                    |
| SKF   | Saama Kairo Federation                       |
| WASH  | Water Sanitation & Hygiene                   |
| WB    | World Bank Group                             |
| WCR   | West Coast Region                            |
| LRR   | Lower River Region                           |
| CRR   | Central River Region                         |
| CPA   | Child Protection Alliance                    |
| GRTS  | Gambia Radio & Television Services           |
| GTB   | Gambia Tourism Board                         |
| GTU   | Gambia Teachers Union                        |

## OUR MISSION

**HELP** deprived, excluded and vulnerable children have the capacity to improve their lives and the opportunity to become young adults, parents and leaders who bring lasting and positive change in their communities.

**PROMOTE** societies whose individuals and institutions participate in valuing, protecting and advancing the worth and rights of children.

**ENRICH** supporters' lives through their support of our cause

# Letter From The Country Director

Dear Friends

**W**e are delighted to present to you our FY21 Annual Report which showcases the life-changing work ChildFund staff in The Gambia delivered, in partnership with our Local Partners, and the impact of the generous support from individuals, donors, foundations, corporate organizations, and governments.

The year was a difficult one due to the deadly Coronavirus pandemic which showed no sign of abating. FY21 has challenged us to come together as never before. The result, ChildFund helped more people in The Gambia with life-saving interventions and achieved a greater impact than ever before. Assessments reflect growing confidence in the consistent quality work that we do, and the wider coverage reached.

ChildFund's commitment to improving the lives of children and youths is reflected in its large investment in the three life stages: 0 to 5, 6 to 14 and 15 to 24 years. In total, we were able to reach and support 500,000 children and youth during the FY, focusing mainly on education, health care, child protection, provision of water, hygiene and sanitation, household economic strengthening, emergency response, and climate change and resilience building.

This strategy helped us to meet the needs of the Deprived, Excluded and Vulnerable (DEV) children we work with, and to continue advancing ChildFund's mission. Evidently, dealing with the world's humanitarian challenges requires unprecedented support, and I can assure you that this badly needed support did come from our various partners and donors at the right time. This enabled us to not only help people survive but recover and rebuild meaningful lives.



Our sponsored children and their families are always at the top of our priorities, followed by the vulnerable in the communities where we work. We provided emergency support to most of these people to access Covid-19 preventive assortments, disseminated preventive messages and information to communities, and provided relief packages to struggling families.

We may face an uncertain future, but one certainty remains, we are better when we work together as a team.

My sincere appreciation goes to supporters for making our critical work possible, and to our potential supporters, we call on you to join us as vulnerable children need you more now than ever.

"In total, we were able to reach and support 500,000 children and youth during the FY, focusing mainly on education, health care, child protection, provision of water, hygiene and sanitation, household economic strengthening, emergency response, and climate change and resilience building."

**MUSU KUTA KOMMA-BAH**

## About ChildFund

ChildFund International is a child-focused international development organization that works throughout Asia, Africa and the Americas to connect children with what they need to grow up healthy, educated, skilled and safe, no matter where they are.



In 2021, ChildFund International reached 16.2M children and family members in Africa, Asia and the Americas with programs and services, and another 21.5 million with related and useful broadcast information

ChildFund International is a member of ChildFund Alliance; a global network of 12 organizations that assists over 23 million people, including over 16 million children, in more than 70 countries.



With funding from sponsors and governments, corporate and individual donors, we work long-term in communities to help them transform themselves into places where children have what they need to live at their potential throughout their lives.



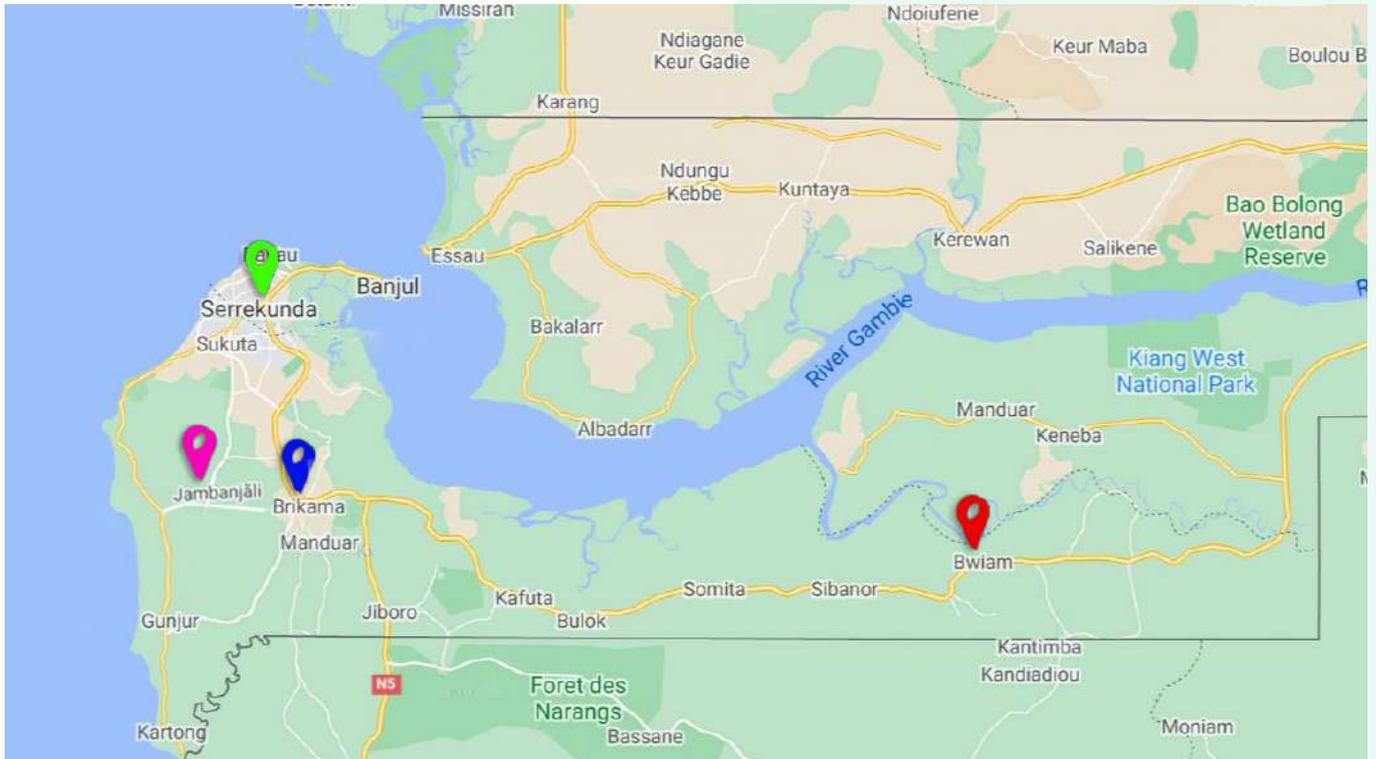
ChildFund operates in 9 countries in Africa – Kenya, Uganda, Ethiopia, Zambia, Senegal, Sierra Leone, The Gambia, Guinea and Mozambique.



Children receiving books & sanitary items from ChildFund LP DDYF in Jambajelly village



# Our Areas of Operation



**CO**

**DDYF**

**SKF**

**FDDF**

## ChildFund The Gambia

Kanifing North  
Serrekunda

## Ding Ding Yiriwa (Local Partner)

Makumbaya  
Sinchu Alagie  
Banjulinding  
Lamin  
Bijilo  
Jambajelly  
Tujereng  
Siffoe  
Tanji

## Saama Kairo (Local Partner)

Jamisa  
Kabafita  
Darsilami  
Bifuloto  
Kafuta  
Sohm  
Kuloro  
Faraba  
Jiboro

## Foni Ding Ding (Local Partner)

Wassadu  
Kalagi  
Mankana  
Sintet  
Bulanghat  
Bondali  
Sibanor  
Bintang  
Kanilai  
Somita  
Sanghajorr

# Program Priority Areas

**C**hildFund The Gambia works with key local partners using the Priority Planning and Project Development Program approach which entails a systematic process used to engage communities in determining and defining immediate, short- and long-term priority issues and remedial activities.

Our programs are centered around three life stages that promote children’s best possible development by tailoring our interventions to their distinctive needs. Various programs under key thematic areas across all the three life stages were implemented during FY21.

The life stages are classified as follows:

## Life Stage 1

**Healthy  
and  
Secure  
Infants**

**(0 - 5) years**

## Life Stage 2

**Educated  
and  
Confident  
Children**

**(6 – 14) years**

## Life Stage 3

**Skilled  
and  
Involved  
Youth**

**(15 – 24) years**



Child Protection



Education



Food Security



WASH (Water, Sanitation & Hygiene)



Household Economic Strengthening



Early Childhood Development



Health and Nutrition



Disaster Risk Reduction



Advocacy



Emergency Response

[www.ChildFund.org](http://www.ChildFund.org)

## FY21 Key Program Achievements

ChildFund The Gambia was able to reach and support over 500,000 people in the Gambia through funds from ChildFund Sponsorship Subsidies, NSPs and Grants.

Key achievements include:



Boosted health care services with a 40-foot container of medical supplies handed over to the Ministry of Health for onward delivery to public Health facilities across the country.



Enhanced access to quality education by distributing over 200,000 text and exercise books, 1,000 bicycles and 250 solar lamps to school children in our intervention areas. Over 3,000 school children in ChildFund operation areas and beyond benefitted from the support.



Enhanced food security for struggling families with over 2,300 families receiving direct cash transfer payments to help them access basic food items during the peak of the Covid 19 pandemic.



15,482 children were registered in the ChildFund sponsorship program in FY21 and 9, 913 of those representing 64 percent were provided sponsorship.



Supported the Ministry of Basic and Secondary Education in facilitating online radio and TV classes through the National Radio GRTS and several other community radios for children during the pandemic lockdown.



Provided direct health care and WASH support for over 2,400 children across 11 districts in 32 communities.

# Early Childhood Development



**E**arly childhood experiences lay the foundation for outcomes later in life. This is a critical period that determines a person's ability to reach his or her life-long health, social and economic potential.

During FY21, a total of 7,715 children across more than 60 ECD centers were supported directly with personal hygiene facilities, health care and school materials. A total of 110 ECD facilitators were also trained on responsive and playful parenting.

ChildFund supported children to enjoy a nurturing environment, access to books and learning materials, interactions with responsive and attentive care givers, improved nutrition, access to good quality early childhood education, safety and protection.





Male care givers in Nianija make local toys for their children



An ECD play ground in Jiroff Village built by ChildFund with funding for UNICEF

# Education

**C**hildFund is committed to promoting children's and youth's access and retention in school. We also work with partners to ensure children are protected while in school, on their way to school and at homes. In FY21, ChildFund signed an MOU with the Ministry of Basic and Secondary Education based on the common desire to develop education through increased access, promotion of educational relevance and equity.

Measures and activities to achieve this during included strengthening the capacity of Community Child Protection Mechanisms and Community Associations for more effectiveness in child protection. We also adopted a rigorous advocacy strategy to ensure the implementation of laws and policies protecting children including the ban on child marriage and other harmful traditional practices.

Our interventions in education during the FY21 included promoting children's readiness for school (providing book for all endrroll children, supporting private study classes, organizing spelling and quiz competitions), donating books and other learning materials to the ministry of educaion, distrubuting Dream Bikes to girls and community sensitization on the impotance of girls education.



ChildFund Country Director left, signs MOU with Ministry of Basic and Secondary Education

## Promoting children's readiness for school

**C**hildFund working with LPs ensured that children were provided with basic school materials such as books, school bags, shoes etc to enable them attend school conveniently.

At secondary and tertiary levels, students were supported in school fees and tuition payment to ensure there was no interruption in their education and skills training.

## Cycling to Education: Dream Bikes For Girls

ChildFund is implementing the Dream Bikes program, a ten-year intervention that seeks to provide 10,000 bikes to girls to increase access to education while ensuring safety. Without these bikes, the chances of the girls missing school due to the long distances they will have to work and the risk they face along their way will be higher. During the FY, ChildFund distributed 1,000 bikes to an equivalent number of girls. The bikes and accompanying accessories (safety vests and helmets) were handed over to federation

managers by country director Musukuta Komma-Bah for onward distribution to children.

So far, ChildFund has distributed 3000 bikes across the country. This has not only eased the transport cost burden from parents, but most importantly is helping children to arrive safely in school and back home.

To date, ChildFund has distributed 3,000 Dream Bikes to girls to ease their journey to school while ensuring safety



## Supporting Education: Providing books to children

At national level, ChildFund supported the education sector to improve education outcome for all children across the country. We supplied books and other learning materials directly to the Ministry of Basic and Secondary Education for onward distribution to all public schools in The Gambia. At Federation level, children were provided with books, school bags, shoes and other materials that help them achieve quality education.



## Solar-powered lamps boost school performance and light up rural communities

Many children in The Gambia lack access to electricity to enable them study safely at night while at home. ChildFund intervened by providing solar-powered lamps for their night studies. A total of 250 lamps were distributed to an equivalent number of children. This has not only enable them to study at night, but also provide quality lighting to households, and safety as some of them would have previously resort to candles which have been known to have caused great devastation to families through fire outbreaks.



Solar-powered lamps not only enable children to study at night, but also provide quality and safe lighting to households.



## Sensitizing communities on importance of girls' education

Girls' education is critical in improving the plight of women in The Gambia, who are rarely seen in top managerial leadership. ChildFund The Gambia led by the Country Director Musu kuta Komma embarked on a sensitization tour on the importance of girls' education, targeting 32 community associations in the West Coast Region. "Every girl child deserves quality education," Musu said while addressing girls and their parents/guardians at meetings in all the community associations. She urged parents to stop marrying off their daughters after completing primary level education, instead allow them to proceed to higher learning institutions to brighten their future. Most of the girls said they were inspired by Musu, vowing to pursue their studies to the highest level possible.



# Child Protection and Advocacy



Our child protection interventions in The Gambia focus on ending all forms of violence against children, particularly, sexual abuse and exploitation, harmful traditional practices including Female Genital Mutilation, early marriage, children living and/or working in the streets, children doing hazardous work, orphans and other vulnerable children including children begging in the streets and those in conflict with the law.

These protection issues facing children, especially the girl child are often compounded by the high prevalence of poverty and ignorance on the part of the families and communities, the culture of silence even in the face of abuse, as well as laxity in the enforcement of the Children's Act 2005 and other laws protecting children.

At the heart of our advocacy campaign during the FY was ending child marriage, a practice which even after its criminalization by an Act of the National Assembly is still prevalent across the country. ChildFund played an instrumental role in resuscitating the National Advocacy Plan.

The CO sponsored meetings of the working group on Child Protection, and is a member of the body constituted by organizations that are part of Child Protection Alliance.

The CO sponsored the CPA advocacy taskforce which greatly influenced positive policy changes and practices to ensure a protective and violent free environment for children during 2021.

ChildFund also supported the regular meetings of the national child protection steering committee set up to investigate and address all issues affecting children.

"ChildFund played an instrumental role in resuscitating the National Advocacy Working Group on Child protection, and is a member of the body constituted by organizations that are part of Child Protection Alliances."

## ChildFund Advocacy Plan 2021 -2023

FY21 witnessed one of the most important achievements in ending child marriage since the passing of the anti-child marriage law in The Gambia in 2016. The CO invited stakeholders from the Directorate of Children's Affairs, Department of Social Welfare, Gambia Teachers Union, National Human Rights Commission, Gambia Police Force (Child Welfare Unit), Gambia Tourism Board, Network Against Gender-based Violence,

Institute For Social Research and Action, and UNICEF to validate the CO's Advocacy Plan 2021 – 2023 that seeks to end child marriage in The Gambia. This was a huge step in the battle against a deep-rooted culture in The Gambia.

The Advocacy Plan stemmed from two research exercises conducted by ChildFund in collaboration with its Local Partners which identified child marriage as prevalent in the country.



The journey to end child marriage in The Gambia gets underway



ChildFund PSD, Nfamara Dabo addressing stakeholders

## Universal Children's Day 2020

During the FY, ChildFund Gambia, Child Protection Alliance and Save the Children commemorated the Universal Children's Day on 20th November with a series of activities. This provided an opportunity to amplify children's voices in child rights advocacy in The Gambia.

Radio and TV programs discussing children's issues, particularly the impact of Covid-19 on children, were held on different media platforms. The highlight of the event was a children's march and inter-school drama and poetry competition involving 12 schools.



## Day of The African Child 2021

ChildFund The Gambia commemorated the Day of The African Child 2021 with a week-long series of child-focused activities. These included radio and TV programs on different child protection issues, 3 days camp to enlighten children on various thematic issues such as life skills, child protection and peace and conflict resolution. These events culminated in the development of a resolution on children’s issues by children which was presented to the Minister of Children’s Affairs.



## Amplifying Children's Voices: Children Engage Minister on Children Issues

ChildFund The Gambia initiated a meeting between children and the Minister of Gender, Children and Social Welfare, Fatou Kinteh, as part of events commemorating International Children Day of Broadcasting (ICDB).

Country Director Musu Kuta Komma-Bah led the delegation of children to the minister's office giving them the opportunity to meet directly and ask questions to duty bearers. Minister Fatou Kinteh thanked ChildFund and partners for their commitment to the welfare of children, hailing the initiative to accord children a face-to-face meeting with her as laudable.

During the meeting, children asked the minister over a dozen questions on government plans and programs for children especially on child protection, education, and health care.

Meanwhile, children took over the airwaves interviewing ChildFund Country Director Musukuta Komma-Bah on the Gambia Radio and Television Services (GRTS) about ChildFund's work and issues relating to children in The Gambia.



Children took over the airwaves on ICDB2021

# My ChildFund Experience



**Fatou, a former sponsored child is now a Financial Controller at The Gambia College**

**“I** never thought I will attend school because my dad was unemployed and was too old to earn any income when I was due for enrolment to school. I was born when my dad was already old and had retired from all forms of income earning activities and my mum was a housewife, leaving me with little chance of attending school because I had no one to pay my school expenses. I felt so sad because all I wanted was to go to school and not fall victim of child marriage like many young Gambian girls ended up.

But little did I knew at the time that opportunity was on the way coming. ChildFund The Gambia Local partner – Saama Kairo Federation enrolled me in the sponsorship program, and luckily, I had a sponsor. I can still remember my sponsorship case number, 510, and my sponsor’s name as Mary from Sweden. I received direct cash payments as DFC, and extra cash from my sponsor during festivities such as Christmas, my birthday and Eid prayers.

My mum and I used to be very happy with the ChildFund support which catered for all my basic needs. My dad passed on when I was in the sixth grade. The sponsorship program continued from Lower Basic School to Upper Basic and Senior Secondary School covering tuition, books, and

learning materials, as well as my daily transport to and from the school.

My sponsor continued to pay for my education even when I exit the program, enabling me to go to college. Upon my graduation, I picked up a lucrative job at one of the leading commercial banks in the Gambia where I rose to become a branch manager at the bank’s branch in my hometown.

I have since left banking and now works as the Financial Controller at the Gambia College; the government’s largest college campus, also based in my hometown. I left a well-paying job at the bank to come back to my community because I always had the conviction that I got so much from here in the past and needs to give back something.

My decision was informed by my intentions to give back to the Federation that molded me, where I now provide mentorship for young people, and volunteer at the Federation office including serving as resource person and offering lectures during trainings.”

# Household Economic Strengthening

ChildFund's economic strengthening programs aim at reducing the economic vulnerability of vulnerable families and empower them to provide for the essential needs of their children rather than relying on external assistance.

These families need income to sustain their livelihoods because we believe that when parents/caregivers have the resources to meet their families' needs, everyone benefits: meals increase, children stay in school, and family dynamics improve. Also, when adults are less stressed, they can better meet the emotional and financial needs of the children in their care.

In FY21, ChildFund supported vulnerable families to initiate or revive income generating projects e.g, through cash transfers, small ruminants and poultry farming, and bakeries.



# Health and Nutrition

**C**hildFund partners with government of The Gambia to improve and enhance health care services in the country. The partnership has help reduce infant mortality, maternal mortality, malaria, and other diseases that affect mainly children and women.

Through our Gifts In Kind (GIK) program, in October 2020, ChildFund courtesy of MAP International presented a 40ft container of assortment of medical items to the Ministry of Health. The medicines and other accessories including prenatal supplements, ORS, Coal Tar Tropical Solution and Sulphadiazine as well as body wash and face masks were distributed among 10 major and minor health facilities and 8 regional medical stores across the 7 regions of The Gambia. Face shields and lab coats meant for front line workers were also part of the consignment which have significantly mitigated drug shortages in health facilities and provided the much-needed

medicament to vulnerable Gambians across the country.

At local level, ChildFund worked with its LPs to support community clinics with essential drugs, and pay medical bills of enrolled children. We also conducted community outreach on sexual and reproductive health and rights.

On nutrition, we supported family and community gardens with water supply and inputs and implements to boost vegetable production for consumption and sale. We also held Responsive parenting activities to improve health and nutrition of infants.



## Improving Water, Sanitation, and Hygiene in Schools



ChildFund constructed 3 solar-powered boreholes in 3 schools to increase access to clean water and improve hygiene and sanitation

**A** multi-dimensional survey commissioned in The Gambia in 2019 analyzing child poverty and deprivation indicated the 5.8% of children in The Gambia lacking access to drinking water.

Furthermore, the data showed that 14.6% of these children live in the rural communities, and 80.3% do not have access to handwashing station. and about 80% of girls aged 0 to 17 years were deprived of sanitation which has prevented most of them from going to school.

These among other findings prompted ChildFund to step in, initiating a WASH project titled “Water Sanitation and Hygiene in Schools.” The project’s goal was to Improved health and wellbeing of children and communities, with the objective of reduced number of missed school days especially among girls, increase awareness on good health, sanitation, and hygiene standards and practices, and improved access to sanitation/toilet facilities in schools.

Through this project, ChildFund constructed 3 solar powered boreholes in 3 schools - Kaing Jiroff, Kombo Manduarr Basic Cycle School and Nyofelleh Basic Cycle school.

In the same vein, toilet facilities were constructed for the children in Nyofelleh Basic Cycle school and Kafuta Early Childhood Development Center (ECD). The toilet facilities were further equipped with materials including buckets and kettles for sanitary upkeep. The facilities contributed to the fulfillment of the Gambia government Education Policy on the ratio of the number of students to the number of toilets available for their use in the region.

ChildFund also worked with its local partners to provide sanitary materials to families of our sponsored and enrolled children.

# Emergency Response



IDPs receiving support from ChildFund LP, DDYF following communal violence in Sanyang village

**C**hildFund's major area of operation, the West Coast Region, is prone to disasters, especially bush fires during the dry season and flooding in the wet season. The area is also plagued with charcoal and timber production which contribute to deforestation and eventually droughts.

In FY21, ChildFund worked with communities and the regional forestry office to sensitize communities on the negative effects of some of their activities on the environment, and the impact on their livelihoods.

The CO and its local partner Ding Ding Yiriwa Federation also intervened following clashes between police and youth of the Coastal village of Sanyang where thousands of youth went on a rampage burning houses and attacking Senegalese nationals following the killing of a villager by a suspected Senegalese national in an apparent armed robbery attack.

Many Internally Displaced Persons (IDPs) sought refuge in nearby safe homes, and ChildFund supported the families who hosted the IDPs with food and other basic needs.



## Food Security

In order to enhance household food security by increasing production, reducing losses, and raising incomes, ChildFund working with its LPs initiated the backyard gardens project for families of our enrolled children. Throughout this project ChildFund provides seedlings to farmers, increase water supply, and capacity building on quality crop production.

In addition to providing the families' nutritional needs throughout the year, these gardens are enabling households to earn an income through sales of surplus.

*"I now produce excess onions which provide me income," Nanding.*



*Supporting women in local onion production*



# Climate Change and Resilience Building

**P**lanting trees to conserve the environment is the main idea behind the “My Tree, My Sponsor” initiative launched by ChildFund in 2020.

In FY21, ChildFund The Gambia expanded this initiative to a second local partner, Ding Ding Yiriwa Federation. The initiative not only aims to bring back lost forest cover but also to bring sponsors closer to their sponsored children in The Gambia as children

named their trees after their sponsors and consistently update them on their tree's growth.

All children enrolled in the sponsorship program are expected to plant and maintain a fruit tree under the supervision of a caregiver.

The program was piloted with Local Partner Foni Ding Ding Federation.



Children planting trees in Foni under the ChildFund "My Tree, My Sponsor" program



# Grants Highlights



**I**n FY21, ChildFund undertook various resource mobilization initiatives including grant applications.

The CO managed to win a grant from the World Bank Group grant worth over USD 88, 000 to implement the 'Playful Parenting Program in Nianija district, a remote part of The Gambia. The program aims to provide experiential learning opportunities for parents to develop skills in playful parenting and build strong relationships with their children.



Currently under implementation, the childcare program targets children age 0 to 3 years.

It is expected to help parents/caregivers have increased understanding and knowledge about the development needs of their children and be more responsive towards their needs.



# Sponsorship

Child sponsorship is at the heart of ChildFund’s operations. Through our three local partners (Ding Ding Yiriwa, Saama Kairo and Foni Ding Ding Federations, we operate the sponsorship program across 32 community associations within the West Coast Region, expanding this coverage to the Lower River Region where four more communities are now benefitting from our programs. This vast coverage has enabled us to reach over 500,000 people (as of 30th June 2021).

The introduction of the digital communication solution between children and sponsors dubbed Magic Adventure Application enabled children to communicate with their sponsors faster and more frequently. In FY21, a total of 15,482 children were enrolled in the sponsorship program, out of which 9,913 obtained sponsorship.

## SPONSORSHIP DATA:

|                           |                |
|---------------------------|----------------|
| <b>Total Enrollment:</b>  | <b>15, 482</b> |
| <b>Enrollment Quota:</b>  | <b>19,400</b>  |
| <b>Total Sponsorship:</b> | <b>9, 913</b>  |
| <b>Sponsored:</b>         | <b>64%</b>     |

## HOW SPONSORSHIP WORKS



### 1. Search For a Child To Sponsor

Search for and select a child to sponsor and we will connect you. Learning that somebody far away cares, your sponsored child will feel uplifted, and you will be instantly bonded to an important new person in your life



### 2. Your Gift is Multiplied

ChildFund brings additional funds from other sources, multiplying the value of your gift. These resources combined with the help of ChildFund staff, partners, and local communities, ensure that the entire community can move forward without leaving any child behind.



### 3. Stay in Touch

You will receive news of progress and letters from your sponsored child, keeping you connected to the improvements your gifts have made possible and forming a bond between you and your child.

## Human Resource and Administration

The human resource of any organization drives their success, and that is why ChildFund International is committed to engaging highly skilled and committed staff.

ChildFund The Gambia adopts the MAGIC (Meaning, Autonomy, Growth, Impact and Connection) Experience to maximize staff engagement. The CO currently boast of highly skilled and committed team that cohesively works towards the achievement of the organization's goals and objectives.

In FY21, the HR department executed its primary responsibility of managing, assisting,



and dealing with all employees related matters and did make strides in policy administration, recruitment, benefits, administration, new employee orientation, training and development, wage and salary administration, and employee assistance program. Interdepartmental engagement was key in all the department's activities, and different kinds of communication channels were and are still in place to that effect.

The CO also conducted programs quality training for key Country Office and Local Partner staff successful projects and programs implementation.



## Quality Assurance

As a sponsorship and donor-funded organization, ChildFund demonstrates robust quality assurance processes. We believe that as an organization we are obliged to demonstrate good administration of the resources entrusted to us. To ChildFund The Gambia, quality assurance means strong and effective internal control systems with checks and balances, as well as protecting the corporate image of the organization. Having been in operations for over 37 years, ChildFund is a household name in the Gambia in complimenting government development efforts. These

efforts are amplified by our programs department's Monitoring and Evaluation Specialist who conduct rigorous monitoring and evaluation of our implemented projects and programs.

All implemented programs in the past including grants were successful, and this has resulted in the CO winning new grants in this FY21. We are also expecting more grant funding in FY22 because of the trust and confidence donors and potential donors have in ChildFund.

## Cash Transfer Brings Joy to Family Amid Covid-19

In the West Coast Region of The Gambia lives Jarra, a widow, and a mother of 10. As the Covid 19 lockdown led to stringent measures restricting movements, Jarra could only reflect on what could have been a fruitful cassava farming season. Cassava cultivation has been her family's main source of livelihood. "My movement has been restricted. Since the outbreak of coronavirus, I could not go out to my garden due to the government's regulations and for fear of contracting the disease. There is too much talk of a disease we knew nothing about, she said."



The fact that she was confined to her home without anyone to support her meant hardship for the 10 children under her care. "My suffering means the suffering of my own children and everyone else under my care." She added, with her not able to do anything meaningful outside, Jarra said feeding had become a huge burden, considering that none of her children are in any form of employment.

Luckily, in the midst of these trying times, Jarra was selected amongs hundreds of vulnerable families to benefit from ChildFund's unconditional cash transfer program under Ding Ding Yiriwaa Federation, one of ChildFund's Local Partners. She recieved \$30 through this intervention.

"The cash I received has enabled us to buy much needed food items. That couldn't have come at a better time. It kept us going," she explained.

In addition to the cash transfer support which they used to buy food, the family also received essential handwashing materials such as soap, detergents and bucket.

"We are grateful to ChildFund for coming to our rescue." Batu, Jarra's daughter said.

*"We are grateful to ChildFund for coming to our rescue."*

# Communications

In FY21, the communications unit focused on increasing ChildFund's visibility through various mainstream media and social media engagements. The number of ChildFund-related articles in leading Gambian media outlets increased in FY21 and the percentage of highly positive coverage remained high.

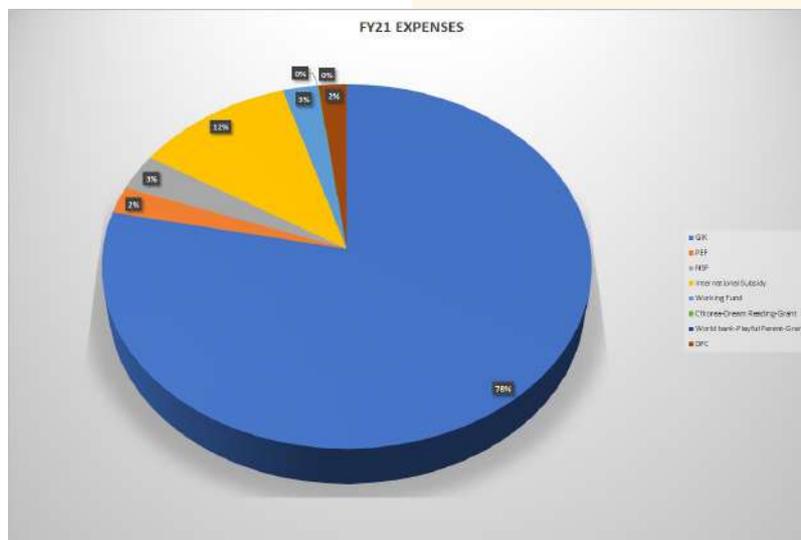
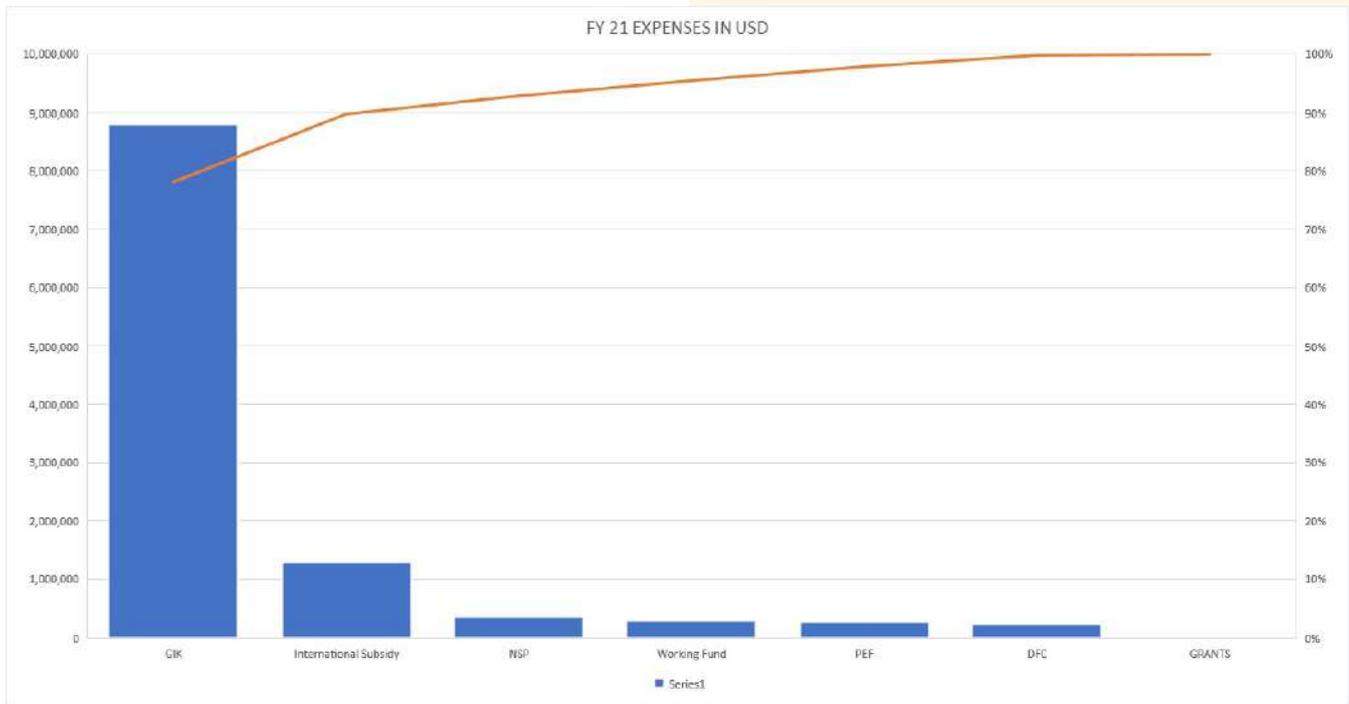
- <https://thepoint.gm/africa/gambia/opinion/support-young-mothers-to-continue-studies>
- <https://thepoint.gm/africa/gambia/headlines/covid-19-affects-over-1bn-childrens-education-globally>
- <https://www.chronicle.gm/support-young-mothers-to-continue-studies/>
- <https://www.youtube.com/watch?v=ta8lj2UIHAQ>
- <https://thepoint.gm/africa/gambia/headlines/child-fund-presents-1000-bicycles-to-local-partners>



# Finance

## OVERALL EXPENSES (USD)

|                       |                   |
|-----------------------|-------------------|
| GIK                   | 8,809,069         |
| PEF                   | 267,901           |
| NSP                   | 366.66            |
| International Subsidy | 1,293,515         |
| Working Fund          | 285,341           |
| Grants                | 9,874             |
| DFC                   | 229,330           |
| <b>TOTAL</b>          | <b>11,261,096</b> |



# Grant Donors and Partners



Bundesministerium für Umwelt, Naturschutz und nukleare Sicherheit





**Musu Kuta Komma-Bah**



**Nfamara Dabo**

### Management Team

1. Musu Kuta Komma-Bah  
Country Director
2. Nfamara Dabo  
Programs and Sponsorship Director
3. Omar Gassama  
Admin/HR Specialist
4. Beryl Sartie  
HR Director
5. Ndeye Bah  
Director of Finance

### Board Members

1. Musa Mbye  
Board Chairperson
2. Amie Kolleh Mbye  
Deputy Chairperson
3. Ebrima Jarbo  
Board member
4. Kebba Gaye  
Board Member
5. Tida Jatta  
Board Member
6. Lamin fatty  
Board Member
7. Jankoba Jabbie  
Board member
8. Lamin Marong  
Board member

## OUR TEAM

Madlene Ashcroft  
Global Human Resources Specialist GSS

Momodou Manjang  
Administrative Officer

Awa A Gibba  
Program Specialist ECD

Awa E. Gaye  
Accountant GSS

Alhagie Yahya Mbye  
Officer, Logistics and General Services

Baboucarr Nyang  
Officer, Finance for Programs and GIK

Mustapha Mbaye  
Specialist, Communication

Bubacarr Jammeh  
Sponsorship Specialist

Mustapha Njie  
Security

Ebrima A.B Cham  
Security

Alagie Ansu Loum  
Security

Fana Maram Gaye  
Child Protection & Advocacy Specialist

Sait Ceesay  
Driver

Ya Sophie Jahateh  
M&E KLM Specialist

Kaba Bojang  
Sponsorship Officer

Fatou Cham  
Cleaner

Awa Gibba  
Cleaner

Onisima Boissey Gomez  
Sponsorship Officer

Ousainou Njie  
IT Support Specialist GSS

Sainey Jawara  
Security

Gitala Tamba  
Driver

Fanding Singateh  
Senior Driver



# ChildFund

The Gambia

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 ChildFund The Gambia

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